



LEARN & LEAD

yearbook planning

Building your yearbook can be an incredibly rewarding experience. Keep in mind that you're creating a book for the students at your school and you should always put their needs before those of the staff.

Before choosing a theme, colors, fonts or even taking the first photo, your staff should create shared goals for the upcoming year.

GOALS x x x

NOW

Determine an area for development & improvement.

NOW

WOW

What would the better experience look like?

WOW

HOW

Set three simple steps to reach your 'WOW' moment.

HOW
1
2
3

NOW

WOW

HOW
1
2
3

NOW

WOW

HOW
1
2
3

Yearbook organization is the key to covering the entire student body. We use the ladder to plan each page or spread. Using the ladder, we can assign content, deadlines and staff members responsible for the pages. There are two common ways to organize a ladder.

TRADITIONAL

Student life: a section covering in and out of school activities that directly affect students' lives.

Academics: a section covering curriculum related experiences.

Sports: a section covering athletic teams, competitions and other activities involving students.

Clubs & Organizations: a section covering the activities and accomplishments of school groups.

People: a section covering students, faculty and staff in photos that serve as a record of the population.

Community: a section covering advertising and the index.

CHRONOLOGICAL

This plan organizes the book into time-driven sections. The most common chronological plan includes a Fall, Winter, Spring section along with some Summer coverage.

Some staffs prefer to organize the book by months. It's also possible to blend traditional and chronological together by creating a sports section, a people section and then joining the rest of the events into time-driven sections.

THEME x x x

Your staff should feel free to generate a number of possible themes and avoid becoming set on one too early. Role play every aspect of each theme idea. Often, the deeper into a brainstorming session you go the better the ideas.

Brainstorm the direction of a theme based on specifics that reflect your school as one-of-a-kind. Then explore each of the coverage areas (lifestyles, academics, clubs, sports and people). Focus on traditions as well as new aspects of the approaching school year. Consider the demographics of your audience.

Now is the time to build your toolbox by researching verbal/visual possibilities with idioms/ rhyming/thesaurus dictionaries and contemporary magazines.

VERBAL

A verbal theme uses a catch phrase to introduce the yearbook's personality. Carefully chosen verbal themes will provide a number of opportunities for spin-offs and further development. Great themes will lead to both direct spin-offs and indirect spin-offs. (see page 14 for verbal theme ideas)

	<u>Theme</u> All Eyes On Us	<u>Direct Spin-Offs</u> What You See... Look At Us Now The Way We See It	<u>Indirect Spin-Offs</u> Focus Long Time No See Fast forward
OUR THEME	Theme _____	Direct spin-offs _____ _____ _____	Indirect spin-offs _____ _____ _____
	Theme _____	Direct spin-offs _____ _____ _____	Indirect spin-offs _____ _____ _____

VISUAL

A visual theme uses design elements to introduce the yearbook's personality. These elements include type, color, graphics and photo styles. Smart designers realize that the visuals they choose should be subtle and simple and avoid 'decorating' the page.

	<u>Theme</u> All Eyes On Us	<u>Visual Development</u> special photo filters & treatments bright, eye-catching colors
OUR THEME	[Large empty yellow box for visual development]	



DEVELOPING OUR THEME x x x

STORYTELLING

Will you use special photo techniques to help develop your look?

Photography

PAGE NUMBERS

Folios, or page numbers, are one great area to develop your theme. How will you use this opportunity?

angle **duotone**
leading lines
silhouette

Folios

THEME COLORS

Identify the colors or combinations you want to use in the book. Color in the circles below and add the RGB value.



Type

FONTS

Choose your fonts wisely.

Story font _____

Headline font _____

Accent font _____

Color

Which fonts will we avoid?

Lines & Graphics

GRAPHICS

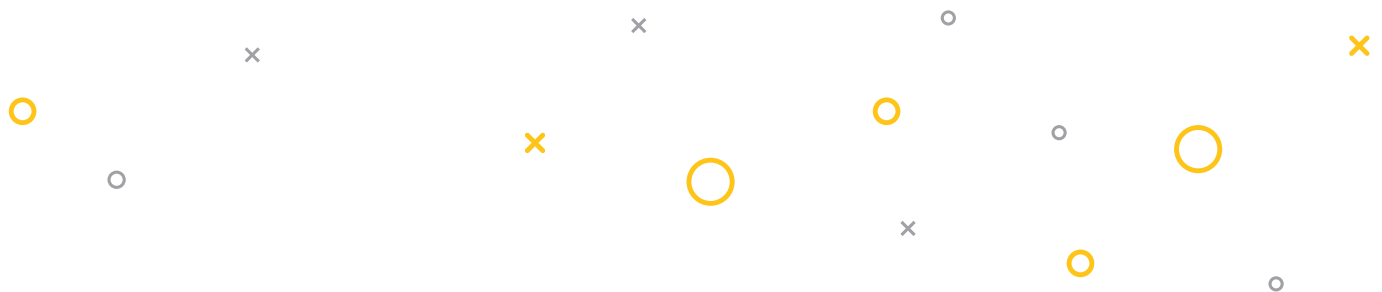
Is there a reason to use a graphic?
Which graphics are right?

Which graphics are trite?

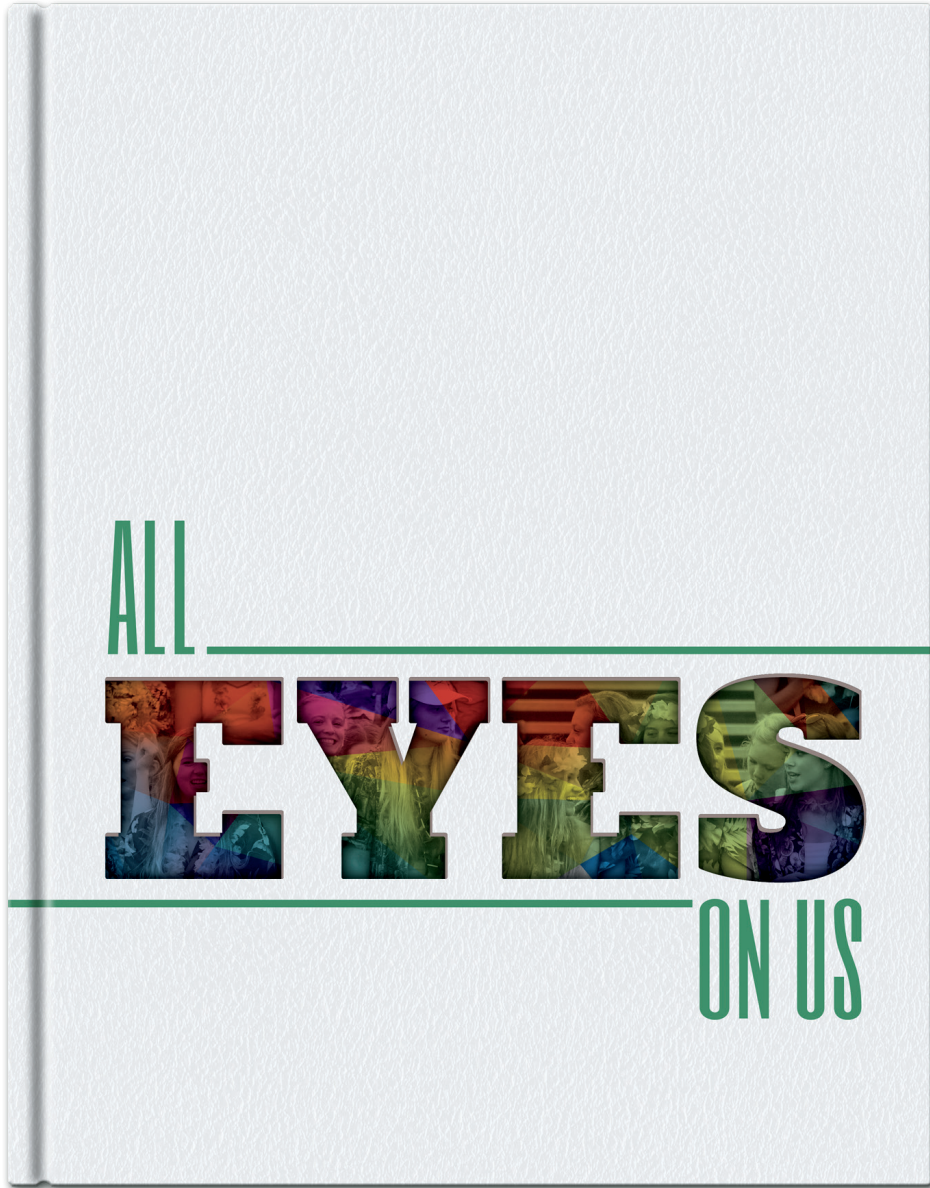
WRITE STUFF

Does our theme encourage a unique or specific storytelling and writing style?

Writing Style



THEME DESIGN x x x





ALL EYES ON US

COVER

Up your cover wow-factor with cover enhancements that complement your theme! Suggestion shown: leatherette cover material, one color silk screen, die cut and custom full color endsheets. (see page 6 for special process suggestions)

STYLE GUIDE

FONTS	COLORS	GRAPHICS
ALFA SLAB SIXCAPS CRIMSON TEXT CRIMSON TEXT ITALIC		

gradient overlays add a 'filtered' look to black & white photos

COVER DESIGN xxx

Your theme begins on the cover—it's the first impression readers get of the book. Verbally, the cover will introduce the theme either directly or indirectly. Visually, shapes, graphics and colors are introduced to be developed inside the book.

Any cover treatments should reflect the theme. An in-your-face cover fits a bold theme. A contemporary theme deserves trendy, edgy design elements.

Special cover processes and materials help achieve the mood of the selected theme. Ask about what's available within your budget.

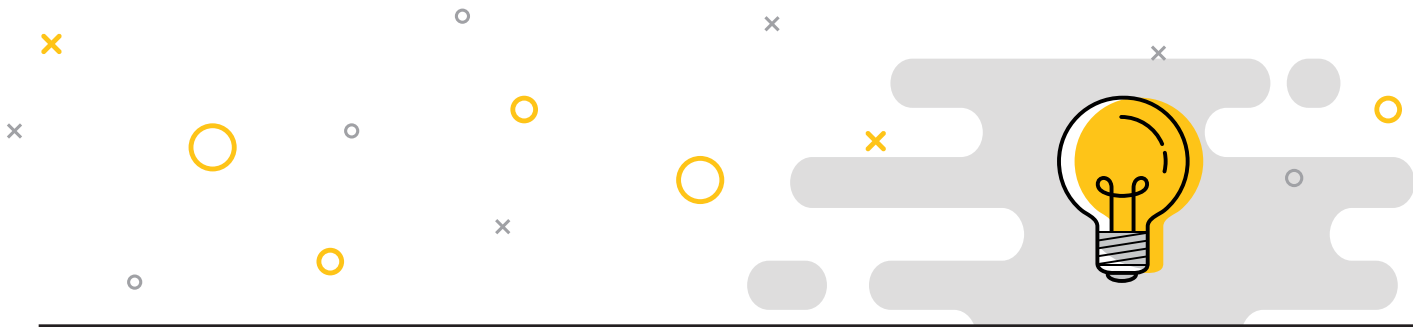
CONSIDER THESE TREATMENTS

Litho
Silkscreen
Laminate
Embossed
Debossed

Die cut
Grained
Foil stamped
Raised Foil
Raised UV

Overtone Rub
Quarter binding
Tip-ons
Spot UV
Special Materials





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BACK COVER

SPINE

FRONT COVER

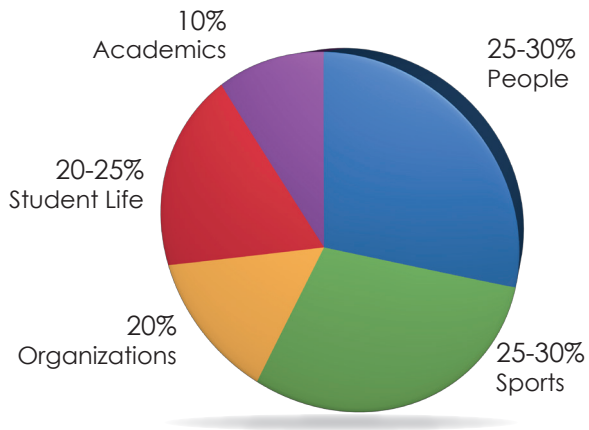
- Name of the book
- Year of distribution
- School, City, State
- Volume number

- Name of the book
- Year of distribution
- Theme statement
- Theme artwork

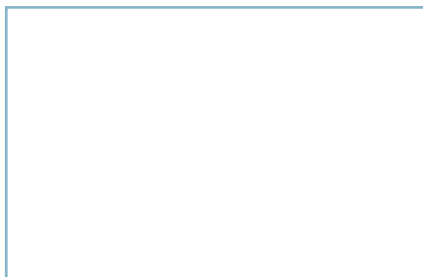
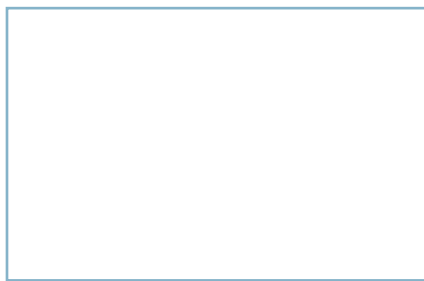
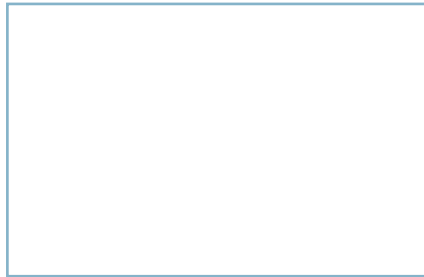
LADDER x x x

TRADITIONAL LADDER PLAN

Are you curious about how much coverage to plan? Here is the breakdown for a typical yearbook.



Don't forget section dividers!



	1
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NOTES

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318	319
320	



THEME IDEAS x x x

A

A banner year
A bird's eye view
A blockbuster hit
A brighter path
A century in focus
A century of change
A change would do you good
A closer look
A cut above
A dash of culture
A day at a time
A day in the life
A delicate balance
A different kind of wild
A different perspective
A different point of view
A different word
A dramatic comeback
A dynasty like no other
A face in the crowd
A first class label
A first time for everything
A flash from the past
A fork in the road
A fraction of time
A full revolution
A galaxy of stars
A glance back
A glimpse of the past
A good thing going
A horse of a different color
A language of our own
A league of our own
A lion's tale
A little bit more
A little give and take
A little off center
A little rough around the edges
A little too wild
A look back
A lot can happen between...
A lot to remember
A matter of time
A maze of time
A method to the madness
A million miles from nowhere
A mirror in time
A modest proposal
A must see
A name you recognize
A new awakening
A new day and age
A new direction
A new horizon
A new look
A new point of view
A new star on the horizon
A new twist
A not-so-traditional year
A novel approach
A novel idea
A okay
A part apart
A part of history
A paws in time
A penny for your thoughts
A perfect ten
A picture is worth (year) words
A piece of the puzzle
A place to learn, love, laugh and live

A place where we love to learn & learn to love
A race against time
A rare combination
A roar-in
A roaring twenty
A season of change
A second glance
A sense of pride
A side never seen
A splash of class
A step above the rest
A step ahead
A step beyond
A story to be told
A study in contrasts
A style all our own
A surprise in every direction
A tale of the devil
A thousand words
A time for change
A time to remember
A to z
A touch of class
A touch of gold
A touch of silver in solid gold
A twist on tradition
A two for one special
A uniform way
A view from the valley
A view from within
A vision become reality
A walk on the wild side
A way with words
A whole new ball game
A work in progress
A work of art
A world of difference
A world of possibilities
A world of wonder
A wrinkle in time
A year 2 acknowledge
A year in rewind
A year like no other
A year to remember
A year worth looking at
A year worth remembering
About face
Above & beyond
Above it all
Absence of moderation
According to all accounts
Across the board
Acting our age
Actions speak louder than words
Adjust accordingly
After all is said and done
After the fact
Again and again
Against the grain
Ahead of our time
Ahead of the rest
Aka
All about change
All about us
All and all
All at once
All better now
All eyes on us
All good things must come to an end
All in good time
All in one piece
All in the mix

All in the numbers
All of our memories
All of sudden
All of the above
All others are green with envy
All over the place
All over town
All part of the picture
All part of the plan
All that shimmers
All the memories
All the same but totally different
All things aside
All things said and done
All together now
All ways
All wound up
All wrapped up in tradition
All's well that ends well
Alone together
Along for the ride
Along the way
Alpha & omega
Alphabetical order
Always and forever
Always first
Always never the same
Always room for more
An a for effort
An acquired taste
An addition to traditions
An all-out effort
An American classic
An eye for style
An inside look
Anatomy of (your mascot)
And don't you forget it
And everything in between
And furthermore...
And it all comes together
And now for something completely different
And now it's your turn
And so it was
And that's just the half of it
And the story begins...
And then some
And then there was one
And they said it couldn't be done
And you thought this would never happen
And your point is...
Angels among us...
Another brick in the wall
Another fine mess
Any given day
Any second could be the second
Any way you look at it
Any way you say it
Any way you slice it
Anything and everything you
Anything but ordinary
Anything but... the end
Applying the paint
Approaching the horizons
Approved by god
Arabian nights
Are we caught up yet?
Are we for real?
Are we having fun yet?
Are we lion?
Are we there yet?
Are you connected?
Are you ready?

Aren't you the one?
Around the block
Art & entertainment
As a matter of fact
As a rule
As big as life
As different as knight and day
As far as anyone knows
As far as it goes
As far as we're concerned
As good as done
As good as gold
As good as it gets
As long as we're together
As luck would have it
As one
As this day ends
As we know it
As we see it
Ask anyone
Aspire to inspire
Aspiring to excellence
At a glance
At a loss for words
At best
At face value
At first glance
At it again
At last
At long last
At the crossroads
At the peak
At the rainbow's end
At your own risk
Attention to detail
Attitude
Attitude is everything
Atypical

B

Back and forth
Back in black
Back in black and etched in gold
Back in circulation
Back in the day
Back on track
Back to back
Back to square one
Back to the beginning
Back to the future
Backed by tradition
Background check
Backing into the future
Basic questions. Basic answers.
Basic training
Be all you can be
Be heard
Be known
Be not afraid of greatness
Be your best
Be yourself
Bear facts
Bear necessities
Bear with us
Beat of a different drum
Beating the odds
Been there, done that
Before long
Before now
Before you know it
Before...after
Beginner's luck
Beginnings

Behind the scenes
Being ourselves
Believe
Believe it or not
Beneath the surface
Best in the west
Best kept secret
Best of both worlds
Better late than never
Better look twice
Better than ever
Better yet
Between a rock and a hard place
Between extremes
Between now and forever...
Between the lines
Beyond a shadow of a doubt
Beyond belief
Beyond definition
Beyond expectations
Beyond imagination
Beyond our wildest dreams
Beyond the breaking point
Beyond the expected
Beyond the obvious
Beyond the shore
Beyond the stars...
Beyond these walls
Beyond tradition
Beyond words
Big deal
Bigger and better
Bits and pieces
Black tie and blue jeans
Blazing a trail
Blink
Block party
Blockbuster year
Blue streaks
Body, heart, spirit
Bona fide, certified, qualified
Bound and determined
Bound to be different
Boxed in
Boxed set
Brace yourself
Branching from the past
Brand new
Break on through
Break out of the box
Break the mold
Breaking away
Breaking barriers
Breaking new ground
Breaking out
Breaking the mold
Breaking the surface
Breaking through
Breaking thru
Breaking tradition
Breathe
Bridging the gap
Bring it on
Bugging out
Building a better world
Building a legacy
Building a vision
Building blocks
Building blocks
Building blocks for success
Building for the future
Building new traditions
Building on excellence
Building on tradition
Building the bridge to the future
Built to last
Bull's eye view
Bulldog review
Burning bright
Bursting at the seams

Bursting on the scene
But who are we really?
But who's counting?
By all accounts
By all means
By any other name
By definition
By popular demand
By the book
By the numbers
By the way
By word of mouth
C
Call it what you want
Can you believe it?
Can you believe it?
Can you dig it?
Can you top this?
Can't tame the wild
Canvas
Captive independence
Capture the magic
Capture the moment
Carved in stone
Case in point
Catch the dream
Catch the moments
Catch us if you can
Caught in the act
Caught in the middle
Caught in the shuffle
Caught red-handed
Cause & effect
Causing an uproar
Caution: at work
Celebrate
Celebrating heroes
Center of attention
Changes
Changing direction
Changing faces
Changing focus
Check it out
Check us out!
Cherish today; challenge tomorrow
Children of the corn
Choices
Choices
Choose your own adventure
Choose your own...
Color me...
Colors
Combination
Come as you are
Come as you are ... leave different
Come learn with us
Coming of age
Coming out of nowhere
Coming out of the rough
Comments from the crowd
Confidential...for your eyes only
Connected
Constructing a dream
Construction
Contrary to popular belief
Contrast
Controlled chaos
Crossroads
Crossroads to the new millennium
Cruisin' at the speed of life

D
Dare to dream
Dare you
Dawg days
Dawn til dusk
Day after day
Day in knight out

Day to day
Days of our lives
Days, hours, seconds
Deal with it
Declaration of independence
Deep impact
Deep in the heart of...
Defender of the republic
Define us
Defined
Defining character
Defining moments
Defining the future
Déjà vu
Designing our dream
Despite it all
Destined to be...
Destined to be...
Details
Determination
Developing faith
Diamond in the rough
Did you know?
Differences
Different as night and day
Different by design
Different by distinction
Diffusion
Dignity in disguise
Distance
Distant horizons
Distinct impressions
Diversity
Do a double take
Do you have what it takes?
Do you like what you see?
Doing it right the first time
Don't blink or you'll miss it
Don't count us out
Don't hold back
Don't hold your breath
Don't judge a book by its cover
Don't miss a thing
Don't stop thinking about tomorrow
Don't take us for granted
Don't worry about it
Done it, said it, noted, quoted
Dot dot dot...
Double take
Double talk
Double vision
Down to the wire
Dramatic differences
Draw your own conclusions
Drawing you in
Dream catcher
Dream, dare, do
Dreaming into consciousness
Dreaming out loud
Dreams
Dreams made real
Dreams reflect reality
Drifting into the future

E
Eagles...fighting the obstacles
Earning our stripes
Easier said than done
East side story
Easy come, easy go
Echoes
Elaborate
Electric learners
Elements of character
Embark, search, endure, and become
Embracing our diversity
Emerge
Emergence
End

End of an era
End of the line
Endless possibilities
Energized
Enjoy the view
Enlightened
Enough is enough
Enough said
Enter at your own risk
Equally different
Etc.
Etched in gold
Every day counts
Every day matters
Every dog has its day
Every ending is a new beginning
Every inch of the way
Every last one
Every minute counts
Every now and then
Every picture tells a story
Every second counts
Every shade of blue
Every single step
Every step of the way
Everyday & forever
Everyone has something
Everything and more
Everything from a to z
Everything in between
Everything in stages
Everything must change
Everything under the stars
Everything under the sun
Everything you never expected
Evolution
Evolution of a school year
Evolving
Exactly the same
Exceeding the limit
Excellence
Excellence (the year)
Excellence without excuse
Exclusively now
Excuse the interruptions
Exodus
Expect more
Expect the unexpected
Experience
Exposure
Express yourself
Extensions
Extreme exposure
Eye of the storm
Eye on...

F
F.y.i.
Face it
Face the facts
Face to face
Faces and places
Faces in the crowd
Facing reality
Facing the real world
Fairy tales & legends
Faith & religion
Fall in line
Falling into place
Far from it
Fast forward
Fast track
Fearless
Feature presentation
Figure it out
Filling in the blanks
Filling the gap
Find your place
Find your place in the world
Finding yourself

Finishing touches
 Fire it up
 Fired up
 First and foremost
 First class
 First the good news
 First things first
 First to say hello ... last to say goodbye
 Fits us to a "t"
 Five of a kind
 Flashback
 Flex
 Flipping channels
 Fly like an eagle
 Flying first class
 Flying free
 Focus
 Focus
 Focus on (year)
 Focus on the future
 Focused on success
 Follow your dreams
 Food for thought
 Footprints
 Footsteps
 For all it's worth
 For all the right reasons
 For keeps
 For members only
 For real
 For the count
 For the moment
 For the record
 For those who know us
 For what it's worth
 For whatever it's worth
 Forever young
 Forging the future
 Forward
 Forward in reverse
 Forward motion
 Foundations
 Four of a kind
 Frame by frame
 Free your mind
 Freedom
 Freeze frame
 From beginning to end
 From blueprints to footprints
 From day one
 From day to day
 From every angle
 From here
 From here on out
 From here to there
 From our point of view
 From our point of view
 From reel to reel
 From start to finish
 From the ground up
 From the heart
 From the inside
 From the outside in
 From the word go
 From this moment on
 From time to time
 Frozen in time
 Frozen in time
 Full capacity
 Full circle
 Full house
 Full of surprises
 Full of wonder
 Fun and games
 Funny how time flies

G

Gaining attention
 Game
 Games we play

Generation next
 Generation west
 Generation x
 Get a clue
 Get a head start
 Get a life
 Get a move on
 Get comfortable
 Get it together
 Get over it
 Get ready to...
 Get real
 Get serious
 Get set
 Get set
 Get the message?
 Get the picture
 Get to the point
 Get what's coming to you
 Get wired!
 Getting carried away
 Getting down to business
 Getting in the last word
 Getting it down on paper
 Getting the blues
 Getting there is half the fun
 Getting to know our way
 Getting what we deserve
 Give and take
 Give it all you've got
 Give us a break
 Giving credit where credit is due
 Glimpse
 Go for it
 Goes without saying
 Going all out
 Going beyond
 Going in style
 Going on and on
 Going places
 Going platinum
 Going through the motions
 Going to extremes
 Going to town
 Going, going, gone
 Gold rush
 Gold through and through
 Golden opportunities
 Gonna live forever
 Good and ready
 Good as gold
 Good things come in small packages
 Good times
 Good times & bad times
 Got chargers?
 Got life?
 Gotta have it
 Gotta love it
 Great expectations
 Great moments in...
 Grounds for change
 Growing by leaps and bounds
 Growing seasons
 Guess you had to be there
 Guess you had to be there
 Guiding us through the years

H

Had to be there
 Hand prints
 Hands down... we're number one
 Hands on!
 Have it made
 Have it your way
 Have we got news for you
 Have what it takes
 Have you herd?
 Having the last laugh
 Heading in the right direction
 Heading toward the future
 Heard that before

Heart of gold
 Hello goodbye
 Here and now
 Here and there
 Here we go!
 Here's looking @ you
 Hey, have you heard?
 History in the making
 Hold everything
 Hold it!
 Holding fast
 Holding on to tradition
 Home of the panthers
 Honor, truth, duty
 Hooked together
 Hope you had the time...
 How 'bout that
 How bizarre
 How do you measure
 How hard can it be?
 How it's done
 How lucky can you get
 How sweet it is
 How the west was won
 Huh?

I believe and i achieve
 I don't wanna grow up!
 I pledge allegiance
 I went to north, how bout to you?
 I.d.entity
 I'll be missing you
 Identities
 Identity
 Identity
 If all else fails
 If these walls could talk
 If this isn't the real world, then what is?
 If we don't do it, who will?
 If we only came with instructions
 If you only knew
 If you thought
 Ignite the future
 Image is everything
 Image is nothing
 Image of excellence
 Imagine
 Imagine that
 Impression of now
 Impressions
 Improvement
 In 25 words or less
 In a blink
 In a class of our own
 In a different light
 In a flash
 In a nutshell
 In a word
 In a world of our own
 In addition to tradition
 In an uproar
 In and out
 In any event
 In between
 In black and white
 In brief
 In case you hadn't noticed
 In dog years
 In god's eyes we all sparkle
 In his greatest adventure ever
 In his hands
 In living color
 In one year and out the other
 In other words
 In our own words
 In quest of...
 In search of...
 In the blink of an eye
 In the eye of the beholder

In the house of blue
In the know
In the making
In the mind of an antler
In the path of the storm
In vision
In with the new
Individuality
Inside out
Instant replay
Intertwined
Into focus
Into something new
Into something new
Into the unknown
Introducing you
Invisible
It all adds up
It all begins with you
It could only happen here
It doesn't make any sense
It goes without saying
It takes all kinds
It's not over until the last bell rings
It's what we've become
It's a jungle in here
It's a lot like nothing else
It's a matter of pride
It's a small world
It's about time
It's all about (what)
It's all about time
It's all behind us now
It's all good
It's all here in black and white
It's all in how you look at it
It's all in the cards
It's all in the game
It's all in your mind
It's all our fault
It's all over but the shouting
It's all over town
It's all up to you
It's an attitude
It's anyone's guess
It's been done before
It's been quite a trip
It's been real
It's complicated
It's confidential
It's harder than it looks
It's how you play the game
It's in the numbers
It's just too much
It's like this
It's no surprise
It's not a feeling you get everyday
It's not an option
It's not as easy as 1,2,3
It's not easy being green
It's not over until the last bell rings
It's not over yet
It's not over; it's just the beginning
It's not what you think
It's our time
It's personal
It's show time
It's so you
It's the small things that count
It's the thought that counts
It's up to you
It's what we've become
It's what you make it
It's what's on the inside that counts
It's your choice
It's your history
It's your life, take notes

J
Jammed in
Joining forces
Journey
Journey through the year
Journey to greatness
Jump at the chance
Jump right in
Jungle of dreams
Just a bit different
Just a click away
Just a little mixed up
Just a second
Just add water
Just around the corner
Just be
Just because...
Just do it!
Just down the block
Just for the fun of it
Just getting started
Just goes to show you
Just had to be there
Just in case you ever wondered
Just kickin' it
Just look at us
Just one of those things just one
step at a time
Just our nature
Just passing through
Just passing time
Just push play
Just saying
Just scratching the surface
Just so
Just us
Just wait and see
Just when you least expect it!
Just when you think you've seen
it all
Just when you thought it was over
Just when you thought you'd seen
it all
Just your type

K
Keep a straight face
Keep an eye on it
Keep it real
Keep it simple
Keep the change
Keep the triumphs
Keep your options open
Keeping it real
Keeping pace
Keeping tabs
Keeping up with the (mascot)
Keys to the future
Knight vision
Knight-ed
Knights! Camera! Action!
Knights' stars, shine forever...an
everlasting legend
Knock it off
Knock knock
Know a thing or two
Know it inside out
Know the score
Know the tricks of the trade
Know what it takes
Know what we mean?
Know what's what
Knowing our place
Knowing the ropes

L
Larger than life
Last but not least
Last one out...hit the lights
Lasting impressions
Laying it on the line
Laying it on the line
Leading the pack
Leading the way
Leaps and bounds
Learning to fly
Learning today, soaring tomorrow
Leave it to beavers
Leaving a lasting impression
Leaving a mark
Leaving our mark
Leaving the past behind
Less is more
Let it be
Let the good times roll
Let the magic begin
Let the tradition begin
Let us spell it out for you
Let your light shine before men
Let yourself in
Let's get personal
Let's start from scratch
Let's cut to the point
Let's face it
Let's get crazy
Let's get this show on the road
Let's go to the movies
Let's make history
Let's talk story
Life
Life 101
Life as we know it
Life in the city
Life in the fast lane
Life in the middle
Life in the town
Life is
Life is a journey
Life is a stage
Life is multiple choice
Life subject to change
Life, camera, action
Life's an open road
Life's too short to be ordinary
Life@(school name)
Lift here
Light it up
Lighten up
Lightning strikes twice
Lights, camera, action
Lights, cameras, dragon!
Like i was saying
Like it or not
Like it/love it
Like never before
Like...
Lil hounds on the move
Limits
Linked as one
Listen up
Little big town
Little by little
Little things
Live and learn
Live it up
Live the dream
Live through this
Living on the edge
Living on the edge
Living proof
Living the change
Living the dream
Living the illusion
Living the legacy

Log on...
Long time, no see
Look again
Look at the best
Look at us now
Look before we leap
Look closer
Look inside for details
Look what the cat dragged in
Look who's talking
Look who's talking
Looking back
Looking back over the years
Looking beyond
Looking forward to looking back
Looking forward, looking back
Looking into our eyes
Looks can be deceiving
Looks like it's that time
Looks like we made it
Lord of lord, king of kings
Loud & clear
Luck has nothing to do with it
Luck has nothing to do with it
Luck of the draw

M
Mad about plaid
Made for success
Made in the shade
Made to order
Made you look
Make a big deal
Make a great showing
Make a note of it
Make a run for it
Make it count
Make it happen
Make it last
Make it your own
Make no mistake about it
Make nothing of it
Make something of it
Make the scene
Make way
Make your mark
Make your move
Make your point
Making a comeback
Making a difference
Making a fuss
Making a go of it
Making a lasting impression
Making a long story short
Making a name for ourselves
Making a statement
Making an impression
Making both ends meet
Making choices
Making connections
Making every day count
Making fun of it
Making headlines
Making it all fit
Making it big
Making it work
Making memories
Making ourselves at home
Making the best of it
Making the connection
Making the grade
Making the pieces fit
Making time for...
Many as one
Many friends, one world
Mark a new trail
Mark my words
Maxed out

Maximum occupancy
May we have your attention please?
Maybe I'll see you there
Me, you, us
Measuring up to the test
Meet in the middle
Members only
Membership has its privileges
Mementos
Memoirs of a grand year gone by
Memories
Memories are made of this
Memories in motion
Memories of the past, dreams of the future
Memories take flight
Metamorfocous
Metamorphoses
Mind over matter
Mind, body, soul
Miscellaneous
Missing the point
Mission accomplished
Mission accomplished
Mission I'm possible
Mission impossible
Mission: possible
Mix it up
Mixed emotions
Mixed signals
Moments in time
Moments of gold
More
More about everything
More often than not
More or less
More or less the same
More than
More than just the basics
More than meets the eye
More than one can play at this
More than words
More than words can say
More than you imagined
More to come
Most of all
Movin' on up
Moving in a whole new direction
Moving on
Moving on out
Moving on up
Moving right along
Moving up in the world
Much ado about nothing
Multiple choice

N

Name of the game
Need we say more?
Neither here nor there
Never before
Never before, never again
Never had it so good
Never had it so good
Never quite like this
Never say never
Never-ending questions
New additions, old traditions
New and improved a new
New beginnings
New horizons
New stars on the horizon
Next
No borders, no boundaries
No doubt about it
No filter
No ifs, ands or buts
No joke

No kidding
No laughing matter
No limits
No limits, no boundaries
No matter what
No need to explain
No one quite like us
No problem
No reservations
No small change
No time to catch our breath
No turning back
No two are alike
No two ways about it
No vacancy
No wonder
Nobody does it better
North side story
Not a bit
Not another peep out of you
Not as it seems
Not gonna lie
Not just another face in the crowd
Not just another number
Not just another year
Not just another...
Not just passing through
Not just skimming the surface
Not on the itinerary
Not on your life
Not what you think
Note this
Nothing but...
Nothing can stop us now
Nothing could be finer
Nothing greater than a raider
Nothing held back
Nothing is impossible
Nothing of the kind
Nothing ordinary about us
Nothing stays the same
Nothing to hide
Nothing to it
Nothing's perfect
Now
Now & then
Now and forever
Now and then
Now hear this
Now look what you've done
Now or never
Now playing
Now showing
Now we're cookin'
Now we've got it
Now we've got something to
Now you know
Nowhere but up

O

O my!
Objects in the mirror...
Of all things
Of epic proportions
Of our own free will
Off balance
Off the beaten track
Off the wall
Off to a wild start
Oh, the places we've been!
Old enough to know better
Old school in a new light
On a closing note
On a mission
On both sides of the line
On Broadway
On common ground
On edge
On fire
On hold
On line
On our own
On our way
On target
On the boulevard
On the contrary
On the cutting edge
On the double
On the edge
On the face of it
On the flip side
On the inside
On the level
On the move
On the other hand...
On the spot
On the spur of the moment
On the up and up
On the verge
On top again
On top of the world
On top of things
Once a (mascot) always a (mascot)
Once acquainted with these (mascot name)
Once again...like never before
Once and for all
Once in a blue moon
Once in a great while
Once in a lifetime
Once upon a time
One
One 4 all
One 4 all and all 4 one
One adventure after another
One and only
One by one
One day at a time
One for the books
One for the record books
One good turn deserves another
One hot number
One hundred forty one days
One in a hundred
One in a million
One in a million
One in every crowd
One last impression
One last look
One last time around
One moment in time
One of a kind
One of these days
One size does not fit all
One size fits all
One small step
One step at a time
One step beyond
One step closer
One thing leads to another
One to one
One voice
One way or another
Only a moment ago...
Only the beginning
Only the finest
Only the name's the same
Only time will tell
Open a box, and learn new things!
Open your world
Opening doors
Or not
Or something like that
Orange you glad?
Organized chaos
Origin
Original formula
Our blood runs purple,
Our diverse empire

Our final answer
Our kind of place
Our last look
Our legend lives on
Our lives set to music
Our moment in time
Our name says it all
Our spirit reflects gold
Our story, your story
Our time is now
Our time to shine
Our time to shine
Our times our tales
Our turn
Our visions for success
Our way
Our year in words and pictures
Out and about
Out loud
Out of hand
Out of line
Out of place
Out of sight, out of mind
Out of the blue
Out of the box
Out of the ordinary
Out of the question
Out of the shadows
Out t[here]
Out with a bang!
Out with the old, in with the blue
Out with the old, in with the new
Outrageous with a twist
Outside the box
Outta the dog house
Over and over
Over before you know
Over it
Over the top
Own it

P

Pack, pride, purpose
Packed and ready to go
Packed individually
Pages in time
Parallel
Pardon our dust
Part of the pack
Pass it on
Passages
Passing in review
Past, present, future
Patriotic
Paw prints
Paws and reflect
Paws for reflection
Paws-abilities
Pawsome memories
Paying attention
People are talking
People, places, things, ideas
Perfecting our image
Permission granted
Perspectives
Perspectives
Phase 2
Photo finish
Pick of the pack
Picture perfect
Picture the possibilities
Picture this
Picture this
Piece by piece
Piece of the action
Pieces of a dream
Pieces of the past
Pieces of the puzzle
Pieces of you

Piecing it all together
Piercing the darkness
Pillars
Pirate pride
Places
Play it again
Playing for keeps
Playing it cool
Playing your cards right
Plus a whole lot more
Plus and minus
Point being
Pointed in all directions
Points of view
Polished performance
Pop the question
Popular sayings
Power of one
Power, purpose, pride
Powerful
Premium blend
Pressing on
Price is right
Priceless
Ps: pride & spirit
Pssst...there's more
Pulse
Purple passion
Purple reign
Pushing the boundaries
Put 2 and 2 together
Put to the test
Put your best face forward
Putting it all together
Putting the pieces together
Putting us on the map
Puzzles

Q

Questions
Quick as a wink
Quietly making noise
Quips & quotes
Quite the place

R

R way
Race against time
Raising our sights
Raising the bar
Raising the roof
Raising the standard
Random
Reach for the stars
Reaching for success
Reaching new heights
Reaching the dream
Read between the lines
Read more into it
Read the fine print
Ready or not
Ready, set, go
Ready, willing and able
Reality
Reality check
Really...
Rebuild
Recorded live
Red hot
Red hot, cool blue
Red, white & you
Red, white and new
Redefining tradition
Refined
Reflections
Reflections on perfection
Reinventing ourselves
Reinvention

Rekindle the flames
Remember this
Remember us this way
Remember when?
Remember, live, dream
Replay it
Respect
Return to sender
Revision
Revolution
Revolution evolution
Rhythm of the knights
Right before your eyes
Right here, right now
Right on target
Right on time
Right this way
Ripped to pieces
Rippin' beyond belief
Rise and shine
Road to success
Roll out the red carpet
Room to breathe
Room to grow
Rough diamonds!
Rude awakenings
Running on empty

S

Second to none
Saga
Same as it ever was
Same difference
Same here
Saving the best for last
Say it with an accent
Say it with style
Say the word
Scratching the surface
Scream 'til you're red in the face
Seal of approval
Sealed in gold
Season of change
Seasoned to perfection
Seasons
Second chances
Second to none
See for yourself
See it; believe it
See the writing on the wall
See you later, alligator
See you on the flip side
Seeing double
Seeing is believing
Seeing it through
Seeing red
Seems like only yesterday
Seems only like yesterday when...
Seen, heard, noted and quoted
Seize the day
Seize the day
Sense of time
Serendipity
Server of memories
Serves you right
Setting the standard
Setting the world on fire
Settled in
Settling the score
Shades of change
Shades of pride
Shake, rattle and roll
Shaping up
Sharing a common difference
Shed some light on it
Shifting gears
Shine
Shine
Shine like stars
Shooting for excellence
Shooting for the stars
Short and sweet
Shout about
Shout out
Show me the money
Show offs
Showing our true colors
Shrink to fit
Side by side
Sign of the times
Sign on the dotted line
Signed, sealed and delivered
Signs of change
Signs of the times
Signs of the times
Silver and black attack
Simplicity is just an illusion
Simply complicated
Simply the best
Simply unforgettable
Simply wild
Simply you, simply us
Sit up and take notice
Situation under control
Slightly off center
Small change
Small impressions, big impact
Small talk
Small talk's a big deal
Snapshots
So bad we're good
So be it
So far, so good
So it goes
So many hours in a day
So much the better
So much to say
So much to say...
So now what?
So they say
So to speak
So what else do you need to know?
So what else is new?
So what's your story?
So, what else is new?
Soaring through the times
Soaring to success
Solid as a rock
Some assembly required
Some impressions never fade
Some people
Some things never change
Something different
Something for everyone
Something from nothing
Something old, something new,
something white, something
blue
Something to remember
Something to shout about
Something to think about
Something to write home about
Something unpredictable
Sometimes nonsense just makes
sense
Sometimes numbers lie
Sometimes we get it wright
Somewhere
Somewhere in between
Somewhere in the middle of
nowhere
Sooner or later
Sophistication and fun are not
mutually exclusive
Sound bytes
Southern accents
Southern roots
Space is limited
Spare change

Spark
Speak up
Special effects
Split decision
Split the difference
Stages
Stand and be counted
Stand by...
Stand for something
Stand out
Stand out...fit in...
Stand the test, join the best
Stand up stand out
Stand up, stand out
Standing on our own two feet
Standing out
Standing proud
Stands to reason
Stars of the future
Stars of the knight
Starting at 1
Starting from scratch
Starting over
Status update
Stay the course
Step by step
Steppin' out
Stepping into the future
Stepping up
Sterling silver
Sticky situation
Still in one peace
Still the one
Still the one
Stop the routine
Stop! Hold everything!
Stopping at nothing
Stories all our own
Stories matter here
Strange days
Strength in numbers
Strength in numbers
Strike it rich
Structure
Strutting our stuff
Study to show thyself approved
Subject to change
Success hasn't spoiled us yet
Such a name dropper
Such is life
Suit yourself
Suits us to a "T"
Sum it up
Super man!
Super stars
Super-sized
Surrounded
Survival
Survival guide
Survival of the fittest
Surviving the game
Surviving the glitches
Survivor
Sweet memories
Symbiosis
Syndication
Synergy
System overload

T

Take a chance
Take a closer look
Take a closer look
Take a hint
Take a look at us now
Take a new turn
Take a number
Take a picture, it lasts longer
Take a picture, it lasts longer



Take a second look
 Take a stand
 Take another look
 Take another look
 Take it from the top
 Take it or leave it
 Take note
 Take our word
 Take the hint
 Take two
 Taken by surprise
 Takes one to know one
 Taking a closer look
 Taking flight
 Taking it from the top
 Taking it to a higher level
 Taking it to another level
 Taking off the wraps
 Taking our 15 minutes
 Taking the bull by the horns
 Taking the lead
 Taking the plunge
 Taking the world by storm
 Talk big
 Talk of the town
 Teaching old dogs new tricks
 Technically speaking
 Technology
 Tell it like it is
 Ten times more
 That certain something
 That small town feeling
 That takes care of that
 That was then
 That was then, this is now
 That was then, this is wow
 That's a wrap
 That's all we need
 That's just the half of it
 That's my final answer
 That's no excuse
 That's not all
 That's our story and we're sticking to it
 That's the difference
 That's the ticket
 That's what it feels like
 The a list
 The adventure continues
 The best is yet to come
 The best of times
 The big picture
 The big squeeze
 The bottom line
 The breaking point
 The dawn of a new horizon
 The divine right of kingsmen
 The dog ate my homework
 The elements of style
 The end
 The end is the beginning
 The end of an era
 The end of the beginning
 The final touch
 The finer points
 The fun starts here
 The future is now
 The game of life
 The game of life
 The gold standard
 The grass is greener
 The green book
 The hunted
 The inside story
 The joy of individual achievement
 The key to success
 The legacy continues
 The legend lives on
 The long & winding road
 The long and short of it
 The main event
 The memory remains
 The missing link
 The mission
 The more the merrier
 The more things change...
 The music never ends
 The name of the game
 The name says it all
 The name says it all...
 The one to watch
 The people... The stories... The experi-
 ences...
 The places we'll go
 The possibilities are endless
 The power of expression
 The power of expression
 The power of one
 The pursuit
 The real deal
 The real world
 The right combination
 The road less traveled
 The road not taken
 The road to a new beginning
 The season finale
 The show must go on
 The sky's the limit mascots
 The spirit of...
 The start of something big
 The sting buzz on
 The structure of life
 The stuff dreams are made of
 The thrill of it all
 The tiger tale
 The time is now
 The times of our lives
 The ultimate investment
 The unexpected
 The unknown
 The way we see it
 The way we see it
 The white album
 The wild side
 The wind beneath our wings
 The winner's circle
 The word is out
 The writing on the wall
 Then & now
 Then & wow
 Then and now
 There's a bulldog in every crowd
 There's more to it
 There's no stopping us
 There's nothing generic about us
 There's nothing like it
 There's only one
 These are the days
 Things are looking up
 Things are looking up
 Things aren't always what they seem
 Think about it
 Think about it!
 Think again
 Think fast
 Thinking big
 Thinking out loud
 Thinking outside the box
 Third time's a charm
 This drives us wild
 This hour, this day, this month, this year
 This is how we see it
 This is it
 This is our story
 This is our time
 This is the place
 This is the year
 This is who we are
 This little light of mine
 This must be
 This must be the place
 This spot reserved
 This will shock you
 Thought for the day
 Thought you'd like to know
 Thoughts
 Thoughts, beliefs, opinions
 Thoughts, smiles & memories
 Three of a kind
 Threshold
 Thriving in chaos
 Through our eyes
 Through our eyes only
 Through the eyes of a knight
 Through the eyes of an eagle
 Through the looking glass
 Through the sands of time
 Tiger pride
 Tiger tales
 Tiger tracks
 Tight
 Til the end of time
 Time
 Time after time
 Time and time again
 Time flies when you're having fun
 Time for a change
 Time for everything
 Time marches on
 Time of our lives
 Time out
 Time stands still
 Time together
 Time will tell
 Time with a purpose
 Tip of the iceberg
 To a great extent
 To another level
 To be continued
 To every season
 To infinity and beyond
 To make a long story short
 To the hill and back
 To the letter
 To the max
 To whom it may concern
 To whom it may concern
 Today's dream is tomorrow's reality
 Today's dreams, tomorrow's memories
 Today's learners, tomorrow's leaders
 Together as one
 Together in the middle of nowhere
 Together to the end
 Together we can
 Told you so
 Too close for comfort
 Too cool to handle
 Too good to be forgotten
 Too good to be true
 Too good to keep under wraps
 Too grand
 Too hot to handle
 Too much of a good thing
 Top of the charts
 Top secret
 Top this
 Torn together
 Total impact
 Totally unique
 Tough act to follow
 Traces
 Tradition updated
 Tradition with a twist
 Traditional tracks
 Traditions
 Traditions & transitions
 Trails to the future
 Trans4mation
 Transitions
 Treasure the moment

Tried & true
Trying something new
Turn of phrase
Turn the page
Turning back the pages of time
Turning point
Turning the page
Turning the world upside down
Two roads diverged in a yellow
wood...
Two sides to every story
Two steps forward
Tying tradition

U

Unbelievable
Unbound
Uncharted territory
Uncommon thread
Uncovering the past
Undefinable
Undeniably different
Under construction
Under cover
Under pressure
Under the circumstances
Under wraps
Unfolding chapters
Unfolding the truth
Unforgettable in every way
Unified diversity
Uniform differences
Uniquely different
United
United we stand
United yet unique
Universal amazement
Unleashed
Unlimited
Unlock the memories
Unlocking a legacy
Unlocking the magic
Unlocking the past
Unplugged
Unpredictable
Untied
Untitled
Up close and personal
Up down all around
Up in the air
Up to date
Up to speed
Up, up and away
Utter chaos

V

Vantage point
Version 1.0
Very highly motivated
Vested
Viewers like you
Viewpoints
Visibly different
Visions of a new year
Visions through our eyes
Visualize
Voices

W

Wait just a second
Walking down separate paths
Walking the fine line
Walking to a different beat
Warrior
Wave of the future
Way 2 kool
We are

We are not
We are one
We are...are u?
We bring good things to life
We can make it anywhere
We couldn't make up these stories
if we tried
We deliver
We demand respect
We faced it together
We get the point
We had a plan
We have it all...and then some
We hold these truths...
We just live here
We kid you not
We know a thing or two
We lead; others follow
We make looking good easy
We make looking good easy
We make the difference
We spy
We stand proud
We survived
We the people...
We told ya
We won't go quietly
We wrote the book
We'll never forget it, confusing as
it was
We'll see about that
We'll show you
We'll tell you
We're all in this together
We're all that
We're all that and a lot more
We're always using our heads
We're going wild
We're independence
We're number one
We're on the map
We're over it
We're packed and ready to go
We're something more
We're still flying high
We're turning some heads
We've caught your eye
We've completely flipped
We've got a line on you
We've got it all
We've got something to be cocky
about
We've got style
We've got the hookup
We've got you covered
We've hit the bull's eye
Welcome to our world
Welcome to somewhere
Welcome to the jungle
What a difference a year makes
What a long strange trip it's been
What a view
What are you driving at?
What are you looking for?
What did you expect?
Who did you expect?
What do you do?
What do you mean?
What goes around
What goes?
What happened?
What if...
What is it about this place?
What make us tick?
What makes us
What matters most
What next?
What now?
What was, what is, what will be
What we're made of

What year is it anyway?
What? Huh? Hmmm...
What's done is done
What's all this noise about anyway?
What's done is done
What's going on?
What's gotten into you?
What's in a name?
What's it mean?
What's next
What's remembered is up to you
What's so different?
What's the big deal?
What's the buzz?
What's the difference?
What's the idea?
What's the point?
What's the story
What's unique about us?
What's your pointe?
Whatever
Whatever it takes
When all is said and done
When everything clicks
When i was in high school
When the dust settles
Where amazing happens
Where are the keys?
Where do we fit in?
Where do we go from here?
Where eagles soar
Where everybody knows your
name
Where everybody knows your
name
Where forever begins
Where in the world?
Where the freedom to learn
prevails
Where's the bulldog in you?
While learning from the past
Who are we?
Who cares?
Who do you think we are?
Who knew?
Who let the cat out of the bag?
Who no one sees
Who says?
Who? Me?
Who? What? Where? When? Why?
How?
Why not?
Wild and crazy
Wildcats' den
Windows of opportunity
Winds of change
Wired
With flying colors
With pride in our eyes
With stars in your eyes
With these hands
Within
Without a doubt
Without a script
Without question
Word for word
Word travels fast
Words
Working
World class
Worlds apart
Worth looking into
Worth looking through
Worth repeating
Worth the wait
Would we lie to you?
Would you care to join us?
Wouldn't change a thing
Wouldn't you like to know?
Wrapping it up

Write your story
Written in the stars
www.mascot.com

X-Y-Z

Xtreme
Y not?
Y[our] story
Yadda yadda yadda
Yeah, this is happening
Year of the...
Yearbook confidential
Years 2 keep
Yesterday, today, tomorrow
You ain't seen nothing yet
You ain't seen nothin' yet
You are here
You be the judge
You can count on it
You can get there from here
You can quote us on that
You can read us like a book
You can say that again
You can't ask for anything more
You can't believe everything you
hear
You can't judge a book by its cover
You can't stop the reign
You can't take it with you
You complete the puzzle
You do the math
You don't say
You gotta
You gotta love it!
You had to be there
You had to be there
You have no idea
You in review
You know it
You oughta be in pictures
You oughta know
You provide the color
You said it
You should be in pictures
You tell me
You think you know...but
You were there
You wouldn't know
You. Captured.
You're invited
You're not going to believe this,
but...
You've got mail
Younique
Your guess is as good as mine
Your story
Yourbook
Yours
Yours 2 keep
Zero in

STORY STARTERS x x x

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
"I'm most likely to..." survey	anyone	opening	any time	1-50	survey quotes	did you know q&a		
"To my younger self..." advice survey	anyone	opening	any time	approx. 100	survey quotes	checklist	top 10 list	
When is it ok to ask someone to homecoming?	anyone	student life, homecoming	Fall	3	poll w/ quotes	how i did it	timeline-early bird vs last minute	...but they said no
How homecoming has changed over the years	people going to homecoming	student life, homecoming	Fall	2	short story	timeline	list	ranking of changes
What it meant to be kicked out of a dance	people who received dancing violations	student life, homecoming	Fall	3	bottom bar	q&a-punishment?	survey-innocent or guilty?	
Spirit Week	people who participated in spirit week	student life, homecoming	Fall	5	quote graphic	timeline- show different dress up days and events	timeline- slice of time (seconds between winning and losing)	chart-hot & not events
Homecoming Parade Floats	anyone	student life, homecoming	Fall	3	poll	factoid-costs of float materials	factoid-what was used (ex 9,000 feet of silver streamer etc)	timeline-time spent on set up
Short film creation	specific to story	student life	anytime	4	dominant story	quotes - reviews		
Holidays	anyone	student life	Winter	7	bottom bar	rank-best to worst	bio box-what holiday matches personality	checklist-how to score best gifts
iPhone/Android	anyone	student life	anytime	100+	opinion graphic	chart-top apps	chart-data hogs	glossary of lingo & emojis
Student hobbies	anyone	student life	anytime	5	days of the week module	table	rank-most time to least time	factoids-amount of money spent
What it means to make a sacrifice	anyone	student life	anytime	5	quote graphic	bio boxes	timeline-how long it took to get there	
Students experiencing other cultures	specific to story	student life	anytime	1	personality profile	glossary of terms	compare and contrast	
English as your second language	specific to story	student life, academics	anytime	5	bio boxes	glossary-hardest words to say	quiz-same word different meaning	quote-parents who only speak native language
Eagle Scouts	eagle scouts	student life	anytime	1	personality profile	compare and contrast-time takes to earn vs other honors	he said/she said-parent quotes about the process	compare-number of students who are eagle scouts vs XXX
Foreign Exchange Students adjust to life in US	foreign exchange students	student life	anytime	3	profiles	callouts-photo callouts explaining fashion changes	chart-methods of communicating with family at home	listing-3 things I miss from home I wish 'here' had
Student excels academically	specific to story	student life, academics	anytime	1	personality profile	how-to-tips for setting goals	matching-student to achievement	factoid-what you sacrificed for success

NOTES

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
Drama students use masks to get in character	drama students	academics	anytime	3	glossary of drama terms	list-girls give tips to boys on how to apply makeup	timeline-how long it takes to get into character	factoid/infographic-pic of script with notes and pic at that moment in performance
Sweet 16 Party	specific to story	student life	anytime	1	quote graphic	list-best and worst gifts	timeline-planning a party	
Church retreat	specific to story	student life	anytime	5	map-travel	checklist-be prepared	map-where did you go	cause and effect-what inspired you and what did you get from it
Gymnastics	student athlete	student life	anytime	1	#fail-stories of hard landings and misses	timeline-day in the life	ranking-toughest tricks and stunts	
Students who live on their own	specific to story	student life	anytime	2-3	list-10 things I never thought about before I was on my own	chart-expenses	compare and contrast-reality vs what people think	photos of students in their apartments
What it means to stand out	anyone	student life	anytime	2-3	quote graphic	q&a - being different: gift or curse?	interview-choosing to be different vs. being born different	
What it means to face your fears	anyone	student life	anytime	1	pie chart-top fears	table-things you fear and reasons why	boys vs girls-same fear, different reason	interview-i faced my fear
What students have in their cars	anyone with a car	student life	anytime	5-10	quote graphic	callouts-point to insides with list of stuff	6 degrees-connect 5 students who all admit to having the same strange thing in their car	interview-WHY is that in your car?
Curfew driving law	drivers	student life	anytime	1-5	opinion graphic	factoid-rules	q&a-i got caught	
Marching band	marching band students	clubs	anytime	25-50	factoid-compare instruments and number of steps in field show	timeline-learning the parade or field show	matching-match weight of instrument with student who plays	interview-why i joined band
Quiz Bowl	quiz bowl students	clubs	anytime	5	rate-hardest questions	q&a-toughest categories		
National Merit Scholars	national merit students	academics	anytime	5	did you know-non academic fun facts about scholars	chart-savings for being a finalist	quote-the moment you found out...	
School play	drama students	student life, clubs	anytime	10	checklist-prepping for auditions	timeline-from concept to curtains	timeline-what happens backstage to make a production happen	group q&a-post production lull, what's it like when it's all over?

GREAT IDEAS

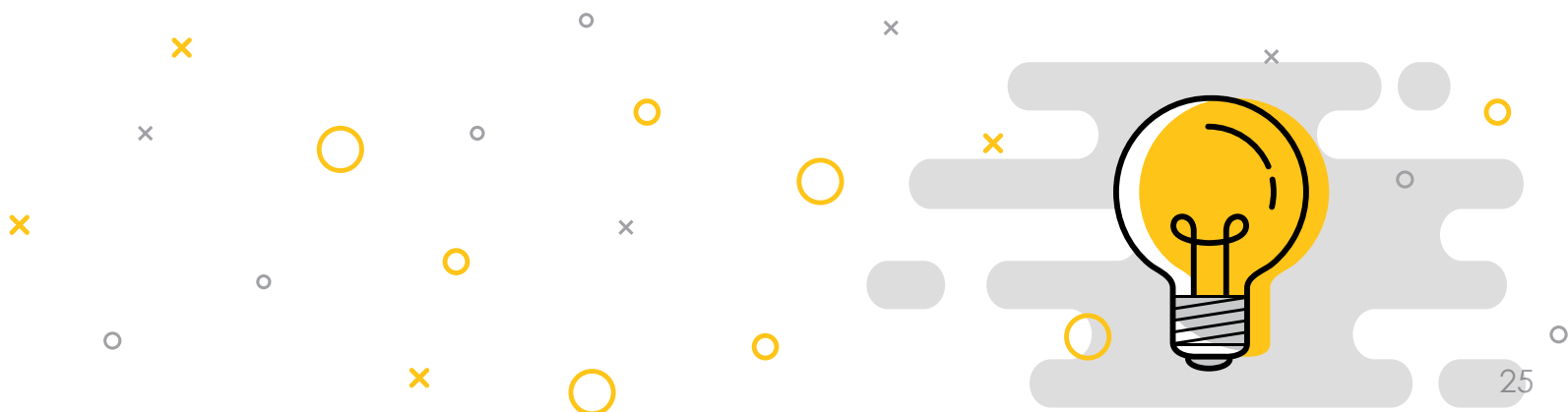
STORY STARTERS x x x

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
Tattoos	tattooed students	student life	anytime	1-10	quote graphic	6 degrees-connect students with similar tattoos	list-top ten parent reactions	
Winter formal/other formal dances	specific to story	student life	anytime the event took place	5	opinion graphic	timeline-what it takes for boy to get ready vs girl in the same day	list-amount spent on 'the little things'	match-student and what they did instead of going to the dance
Volunteering	volunteers	student life	anytime	5	quote graphic	q&a-choosing an opportunity	bar chart-number of students involved with volunteering: church, political, animal, children, etc	list-how to find the volunteering opportunities
Students' Lockers	anyone	student life	anytime	5-10	map-find a student that has the longest commute from locker to a class	factoid-craziest things found in lockers	compare and contrast-students who carry books vs those who go to lockers	
Backpacks	anyone	student life, academics	anytime	5-10	quote graphic	callouts-pinpointing what's in the backpack	listing-weigh backpacks and list from heaviest to lightest	matching-novelty backpack match with person who owns it
Family at school	students whose parents are teachers or staff members	student life	anytime	5	q&a	he said/she said-students and parents answer 'what's the biggest challenge'	match-match the students to their faculty family member	
Hidden talents	specific to story	student life	anytime	5	quotes	how-to-how did they learn that talent	chart-talents listed in bar chart by area	matching-match the person and their hidden talent
What it meant to me when I got my first car	anyone	student life	anytime	5-10	quotes	table-people down one side and emotions across the top table	ratings-the good, bad and ugly of getting a car	survey-did you pay for car & how \$\$ earned
What you'll find students doing in the library	anyone	student life	anytime	5	factoid-weirdest thing i've done in library	list-things the library is good for	survey-favorite spot in library	
How students spend time after school	anyone	student life	anytime	12	he said/she said-boys vs girls	he said/she said-sports vs academics	timeline-ways to waste time or best use time	
What it meant when I lost something important to me	anyone	student life	anytime	5	quotes	match-what was lost to the student		

GREAT IDEAS

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
Students' experiences as they travel around the world	students who have visited other countries	student life	anytime	1-5	map-around the world	call out-map with where and what they learned	glossary of terms-how we do it vs how they do it	listing-things I missed most
Teacher Education	students in teacher education	clubs	anytime	10	quote graphics	factoid-what it takes to teach	rank-teacher who has taught most students	factoid-length of time they've been in same rooms
Art Club	art club	clubs	anytime	5-10	club feature graphic	glossary-tools of the trade	step by step-perfecting your craft	q&a-what artist would you like to meet and why
Concerts	anyone	student life	anytime	10-20	rate-most to least expensive	checklist-getting dressed for concert	survey-best/loudest	
A dancer moving to a new studio	specific to story	student life	anytime	1	personality profile	q&a-what you miss the most		
Students form a band	specific to story	student life	anytime	1-5	list-tips for picking band mates	callouts-band and their role	breakups and make ups	
Growing up playing a sport	athletes	student life, athletics	anytime	5	timeline-little league team photo with callouts showing who the kids are	match pic of young player with player now	list -things I learned from my coaches	
Student works with kids as a job	specific to story	student life	anytime	1-5	personality profile	table-boys and girls down one side and emotions at top	favorite ages to work with and why	

BRAINSTORM



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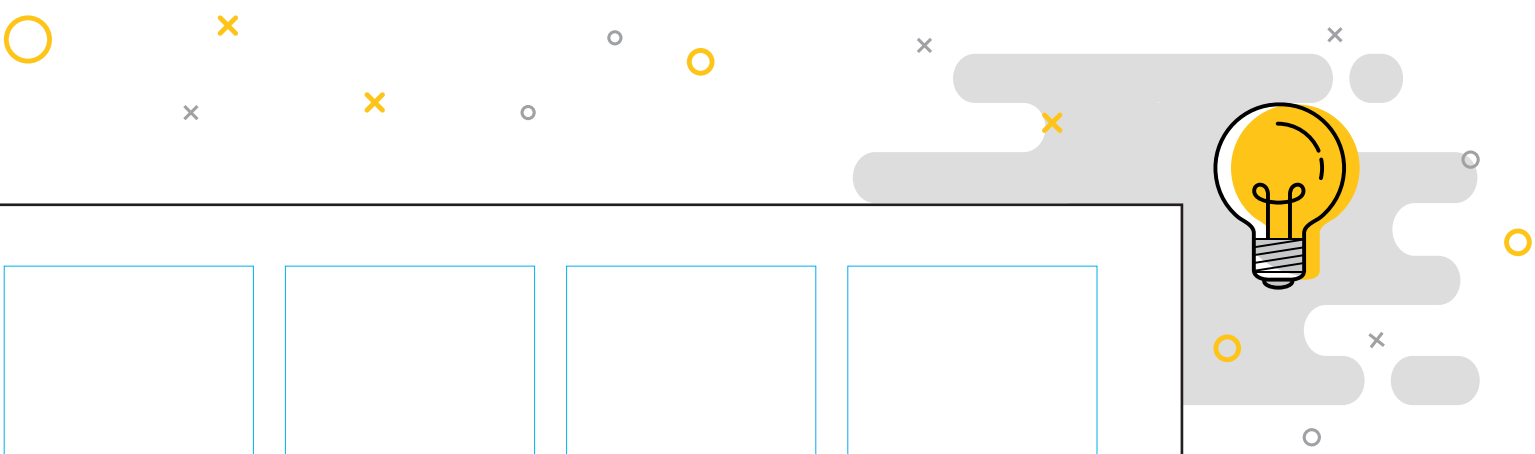


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